

IF CHAIN: _____ AVG. INDUSTRY CPW _____ PRESENT LOWEST PRICED BRAND
 _____ AVG. RJR CPW _____ PRESENT LOWEST PRICED BRAND
 _____ AVG. CPW
 _____ IND. FP CPW
 _____ IND. BS CPW
 _____ # STORES

RJR MERCHANDISING PLAN: ☐ YES ☒ NO

Source: <https://www.industrydocuments.ucsf.edu/docs/hswv0000>

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